

# UNFRAMED:

# soirée

## SPONSORSHIP OPPORTUNITIES | OCTOBER 17, 2026

Join us on October 17th for a spectacular evening as we honor Jim and Carol Carter and raise vital funds for the Kalamazoo Institute of Arts! With your support we can continue to ensure that art is for everyone. In 2025, UNFRAMED: Soirée sold out—bringing community members and patrons together for our largest fundraiser.

This formal, fun, and fabulous event is not to be missed!

### **Platinum - \$10k** // (2 available)

- Prominent recognition on the KIA website (with hyperlink to your business), digital newsletters, social media, and *Sightlines* publication
- Opportunity to Adopt a Work of Art from the Permanent Collection (based on availability of artworks on view)
- Recognition on event mailings - save the date (May 20) and invitation (July 10) for sponsors who confirm by the dates listed above
- Name/Logo on event signage in the entrance, lobby, and auditorium and in the event program
- 8 Tickets (1 Table - Includes welcome drink, exclusive tour of an exhibition, access to the live and silent auctions, and open bar and dinner for 8 guests)
- Private tour of KIA Galleries for 8 ppl with Executive Director and Director of Curatorial (date to be determined)
- 2 tickets to the annual Director's Circle event
- Tax Deductible Amount: \$8,000

### **Gold - \$5k** // Hospitality (4 available: 1 Bar + 3 Dinner)

- Name/Logo on event signage in the entrance and in the event program, *Sightlines* publication, and on the KIA website (with hyperlink to your business)
- Recognition at the open bar or on the dinner menu (based on sponsorship selection)
- 8 Tickets (1 Table - Includes welcome drink, exclusive tour of an exhibition, access to the live and silent auctions, and open bar and dinner for 8 guests)
- 2 tickets to the annual Director's Circle event
- Tax Deductible Amount: \$3,000

### **Silver - \$3k** // Table Hosts (10 available: Preferred seating for you and your guests)

- Name/Logo on table and in event program, *Sightlines* publication, and on the KIA website (with hyperlink to your business)
- 4 Tickets (Includes welcome drink, exclusive tour of the exhibition, access to the live and silent auctions, and open bar and dinner for 4 guests)
- Tax Deductible Amount: \$2,000

### **Patron - \$1,500** // (15 available: Preferred seating for you and your guests)

- Name in event program, *Sightlines* publication, and on the KIA website (with hyperlink to your business)
- 2 Tickets (Includes welcome drink, exclusive tour of the exhibition, access to the live and silent auctions, and open bar and dinner for 2 guests)
- Tax Deductible Amount: \$1,000

### **Friends of the KIA - Any Amount** // (unlimited)

- For those who are unable to attend and would like to make a fully tax-deductible contribution in honor of Jim and Carol Carter

### **Individual - \$300** // per ticket

- Includes welcome drink, exclusive tour of the exhibition, access to the live and silent auctions, and open bar and dinner for 1 guest
- Tax Deductible Amount: \$50

*We recommend securing your seats early as a limited number of individual tickets will be available. All ticket sales are final. For those who have purchased a ticket and are unable to attend, the cost of the ticket will be a donation to the KIA's Annual Fund and a tax-deductible letter will be sent after the event.*

# UNFRAMED: *soirée*

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**Special Thanks to our Host Committee**

Erin Visscher and Lynn Chen-Zhang, Co-chairs  
Kristen Aguirre, Sonya Bernard-Hollins, Judy Jolliffe, Jason Machnik, India Manns,  
Paul Quinn, Laura Vincek



Photo by Dan Selvidge

**About the Kalamazoo Institute of Arts**

The Kalamazoo Institute of Arts' mission is to cultivate the creation and appreciation of the visual arts in West Michigan. We believe the arts are for everyone. They inspire, fulfill, and transform. Founded in 1924, the KIA is a non-profit organization that has been a cornerstone of the arts and culture community for a century. With a permanent collection of over 5,000 works of art, the KIA presents touring and collection exhibitions in 10 galleries; offers four terms of art classes at the Kirk Newman Art School; and houses the KIA Gallery Shop, featuring artwork by area artists and international artisans.

**Community Impact**

The Kalamazoo Institute of Arts has been a leader in shaping the cultural landscape of Kalamazoo County and southwest Michigan for 100 years, welcoming nearly 100,000 residents and visitors to experience the arts. The rich history of the KIA is a testament to the community's commitment to arts and culture, exemplified by its compelling exhibitions, thought-provoking programs, and the Kirk Newman Art School.

**What to Wear**

- Formal attire and black tie encouraged
- View the permanent collection as your inspiration for what to wear!

**Event Format**

- Welcome Drink and Featured Music/Performers
- Seated Dinner and Open Bar
- Live and Silent Auction
- Brief Program with remarks and honoring Jim & Carole Carter
- After Dinner Drinks

*For more information about UNFRAMED: Soirée, visit [kiarts.org/unframed](https://kiarts.org/unframed).*

*To become a sponsor, please contact Donor & Corporate Relations Manager, Josiah Solis at [josiahs@kiarts.org](mailto:josiahs@kiarts.org).*

