

UNFRAMED: *soirée*

2025 SPONSORSHIP OPPORTUNITIES

Join us on October 25, 2025 for a spectacular evening as we honor Joy and Timothy Light and raise vital funds for the Kalamazoo Institute of Arts! With your support we can continue to ensure that art is for everyone. UNFRAMED is the KIA's largest fundraiser, returning from 2019 with a new vision and vibe.

Illuminator - Presenting Sponsor // \$25k (1 available)

- Prominent recognition on the KIA website (with hyperlink to your business), digital newsletters, social media, and Sightlines publication
- Special feature in Sightlines Publication in 2026
- Recognition on event mailings - save the date and invitation (for sponsors who confirm by June 1)
- Name/Logo on event signage in the entrance, lobby, and auditorium and in the event program
- 16 Tickets (2 Tables - Includes invitation to the preview party, welcome drink, exclusive tour of the exhibition and a preview of works in the silent auction, open bar and dinner for 8 guests)
- Private tour of KIA Galleries for 8 ppl with Executive Director or Director of Curatorial Affairs and cocktail reception for you and your guests (date to be determined)
- 2 tickets to the annual Director's Circle event
- Household Membership for you and your guests (November 2025-January 2026)
- Tax Deductible Amount: \$19,000

Iridescent // \$15k (2 available)

- Prominent recognition on the KIA website (with hyperlink to your business), digital newsletters, social media, and the Sightlines publication
- Recognition on event mailings - save the date and invitation (for sponsors who confirm by June 1)
- Name/Logo on event signage in the entrance, lobby, and auditorium and in the event program
- 8 Tickets (1 Table - Includes invitation to the preview party, open bar and dinner for 8 guests)
- Private tour of KIA Galleries for 8 ppl with Executive Director or Director of Curatorial Affairs and cocktail reception for you and your guests (date to be determined)
- 2 tickets to the annual Director's Circle event
- Household Membership for you and your guests (November 2025-January 2026)
- Tax Deductible Amount: \$12,000

Platinum // \$10k (3 available)

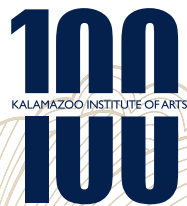
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- Name/Logo on event signage in the entrance, lobby, and auditorium and in the event program
- 8 Tickets (1 Table - Includes invitation to the preview party, welcome drink, exclusive tour of the exhibition and a preview of works in the silent auction, open bar and dinner for 8 guests)
- Private tour of KIA Galleries for 8 ppl with Executive Director and Director of Curatorial (date to be determined)
- 2 tickets to the annual Director's Circle event
- Tax Deductible Amount: \$8,000

Gold // \$5k Hospitality (4 available - 2 Bar + 2 Dinner)

- Name/Logo on event signage in the entrance and in the event program, and Sightlines publication
- Recognition at the open bar or on the dinner menu (based on sponsorship selection)
- 8 Tickets (1 Table - Includes invitation to the preview party, welcome drink, exclusive tour of the exhibition and a preview of works in the silent auction, open bar and dinner for 8 guests)
- 2 tickets to the annual Director's Circle event
- Tax Deductible Amount: \$3,000

Silver // \$3k Table Hosts (6 available - Preferred seating for you and your guests)

- Name/Logo on table and in event program and Sightlines publication
- 8 Tickets (1 Table - Includes invitation to the preview party, welcome drink, exclusive tour of the exhibition and a preview of works in the silent auction, open bar and dinner for 8 guests)
- Tax Deductible Amount: \$2,000



314 S. Park Street | Kalamazoo, MI 49007 | 269.349.7775

kiarts.org

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Patron Sponsorship // \$1,500 (10 available – Preferred seating for you and your guest)

- Name in event program and Sightlines publication
- 2 Tickets (Includes invitation to the preview party, welcome drink, exclusive tour of the exhibition and a preview of works in the silent auction, open bar and dinner for 2 guests)
- Tax Deductible Amount: \$1,200

Friends of the KIA // \$1,000 (unlimited)

For those who are unable to attend and would like to make a fully tax-deductible contribution in honor of Joy and Tim Light

VIP // \$300/per ticket

Includes invitation to the preview party, welcome drink, exclusive tour of the exhibition and a preview of works in the silent auction, open bar and dinner

- Tax Deductible Amount: \$50

Individual // \$250/per ticket

Includes open bar and dinner

A limited number of individual tickets will be available. All ticket sales are final. For those who have purchased a ticket and are unable to attend, the cost of ticket will be a donation to the KIA's Annual Fund and a tax-deductible letter will be sent after the event.



Special thanks to our Host Committee

Oliver S. Howell and Erin Visscher, Co-chairs
Lynn Chen-Zhang
Andy Dominianni
Judy Jolliffe
India and Bill Manns

About the Kalamazoo Institute of Arts

The Kalamazoo Institute of Arts' mission is to cultivate the creation and appreciation of the visual arts in West Michigan. We believe the arts are for everyone. They inspire, fulfill, and transform. Founded in 1924, the KIA is a non-profit organization that has been a cornerstone of the arts and culture community for a century. With a permanent collection of over 5,000 works of art, the KIA presents touring and collection exhibitions in 10 galleries; offers four terms of art classes at the Kirk Newman Art School; and houses the KIA Gallery Shop, featuring artwork by area artists and international artisans.

Community Impact

The Kalamazoo Institute of Arts has been a leader in shaping the cultural landscape of Kalamazoo County and southwest Michigan for 100 years, welcoming 85,000 residents and visitors to experience the arts. The rich history of the KIA is a testament to the community's commitment to arts and culture, exemplified by its compelling exhibitions, thought-provoking programs, and the Kirk Newman Art School.

What to wear

- Formal attire and black tie encouraged

Event Format

- Welcome Drink and Featured Music/Performers
- Seated Dinner and Open Bar
- Live and Silent Auction
- Brief Program with remarks and recognition - honoring Joy & Tim Light

Learn more about UNFRAMED: Soiree at kiarts.org/unframed

For more information about sponsoring UNFRAMED: Soiree, please contact
Director of Advancement, Kathryn Armstrong, kathryna@kiarts.org